

**FLORIDA EXTENSION ASSOCIATION OF FAMILY AND CONSUMER SCIENCES**  
**General Membership Meeting**  
**Tuesday, September 12, 2006**

**In Attendance:** Monica Brinkley, Betty Miller, Jackie Schrader, Bonnie Fauls, Nayda Torres, Jo Shuford-Law, Katherine Allen, Cyndy Mondelus, Elaine Davis, Mary Keith, Nancy Gal, Brenda Marty-Jimenez, Mary Beth Salisbury, Laura Royer, Rachel Arndt, Meg McAlpine, Sharon Treen, Cathy Rogers, Kathy Bryant, Joanne Cooper, Carolyn Gregov, Dianna Edlow, Jacquelyn Gibson, Mary Sue Kennington, Nan Jensen, Julie England, Ada Medina-Solorzano, Kathleen Ruppert, Karen Headlee, Marjorie Moore, Anita McKinney, Gayle Whitworth, Beth Shephard, Danielle Gordon, Diann Douglas, Ricardo Martinez, Jan Bennett, Betsy Crisp, Elizabeth Gorimani, Joy Borgman, Corien Heykoop, Nadine Hackler, Monica Dawkins, Stephanie Toelle, Jane Allen, Brenda Rogers, Samantha Kennedy, Lisa Leslie, Martha Maddox, Rita Law-McCumber, Jill Taufer, Diana Smith, Maisielin Ross, Elaine Courtney, Celia Hill, Deborah Humphries, Merry Taylor, Audrey Norman, Mary Chernesky, Glinder Stephens, Barbara Hughes, Chris Kilbride, Mary Jo Oswald, Judy Corbus

**Welcome/Call to Order** - President Danielle Gordon called the meeting to order at 2:40 p.m. and welcomed everyone.

Wil Sheftall, Southern Region ANREP representative, shared about the *4-H Green Camp Initiative*. Organizers are working to identify a group of states that are willing to revamp 4-H Camp curriculum and activities to make their camping program a "green" Camp. The University of Maine has a 4-H Camp and Learning Center with a curriculum that models holistic sustainability. The program's goal is to teach youth and adults to be effective and caring citizens of the earth through affordable environmental education and nature-based experiences. Through the camping experience, they want to think about sustainable camping elements or menus and nutrition, food service, and exercise/wellness. The long-term goal is to create a tiered green camp status (using the UM camp as a model). Natural Resources Extension colleagues are interested in collaborating with Family and Consumer Sciences colleagues to develop the program. An information meeting is scheduled for Wednesday, September 13 in the bar area. Interested agents were invited to attend.

**Thought for the Day** – Brenda Marty-Jimenez

**Agenda Approval** – Danielle Gordon

Danielle referred the agents to the *2005-2006 FEAFCS Annual Report* and website for all reports.

She noted a correction to the listing for South Central District Director - it should read Samantha Kennedy.

**Minutes & Correspondence** – Judy Corbus

Gayle moved that we dispense with the reading of the minutes. The motion was seconded by Beth Shephard and passed. Regarding correspondence, Judy noted a letter sent to Dr. Jimmy Cheek on behalf of FEAFCs requesting the release of Mary Harrison's Consumer Economics Specialist position to be filled. Judy also noted that a record of all meeting minutes received since the 2005 General Membership Meeting is available in the *2005-2006 FEAFCs Annual Report*.

**Treasurer's Report** - Chris Kilbride. Written and oral report submitted. The report was accepted as printed.

Brenda Marty-Jimenez noted that a retirement card and gift from FEAFCs was presented to Mary Peters.

Jane Allen noted that the Association has \$9,000 in its savings account at the UF Credit Union. She moved that a transfer of some or all of the money into a money market account be researched and action taken at the December, 2006 Board meeting. The motion was seconded and passed.

## **DISTRICT REPORTS**

**Northwest** - Joan Elmore – Written report submitted; oral report presented by Elaine Courtney.

**Northeast** - Meg McAlpine - Written and oral report submitted.

**Central** -Cyndy Mondelus - Written and oral report submitted. Cyndy introduced new agents in the Central District - Joanne Cooper is new to Central District.

**South Central** - Monica Dawkins - Written and oral report submitted. Monica introduced Alicia Betancourt, Monroe County.

**South** - Brenda Marty-Jimenez - Written and oral report submitted.

**Campus** - Dr. Nayda Torres- Written and oral report submitted.

Nayda thanked everyone for their support and assistance in getting the Family and 4-H Initiative passed. Three positions from the Initiative are to be filled. Other positions within the Department of Family, Youth, and Community Sciences to be filled include the Consumer Economics position and the Program Planning and Evaluation Specialist previously held by Lisa Guion. Nayda encouraged FEAFCs members to serve on Search and Screen Committees for county positions, as it is good for promotion packets and professional involvement.

Mary Harrison Professorship – The account balance currently stands at \$52,000 towards the professorship. Mary's family will be making significant contributions to the professorship and would like to see it fully endowed. Members are encouraged to apply

for professorships and to support it financially through payroll deduction or other means.

Astra-Zeneca Grant – A health educator is to be hired to work under the supervision of FCS faculty. Carolyn Wilken will share additional information about the grant on Wednesday, September. 13.

## **COMMITTEE REPORTS**

**Finance** - Chris Kilbride - Written and oral report submitted.

**By-Laws/Handbook** - Gayle Whitworth - Written and oral report submitted. Beth Shephard moved that the by-law changes be accepted as written; Elaine Courtney seconded the motion; motion passed unanimously.

**Public Affairs** - Diann Douglas –Written and oral report submitted. Diann noted that the second week of March is *National Living Well Week*. She asked members to send copies of news articles on observance activities to her. She also noted that the areas of focus for Family and Consumer Sciences programs at PILD were: the Medicare-D program, Bankruptcy Education, and Weight Management Program.

**Member Resources** - Dorothy Lee. Written report submitted.

**Awards/Recognition** - Stephanie Toelle. Written and oral report submitted.

**Professional Development** – Mary Keith – Written and oral report submitted. Mary noted that paperwork has been completed to apply for CEUs from AAFCS and ADA-CDR for members attending the abstract session.

**Nominating Committee** - Rita Law-McCumber- Written and oral report submitted. She noted the incoming slate of officers for 2006-2007:

President-Elect – Brenda Williams  
VP Member Resources – Laura Royer  
VP Professional Development – Kathy Bryant  
Secretary – Judy Corbus  
District Directors  
    Northwest - Joan Elmore  
    Northeast – Jacqueline Schrader  
    Central - Cyndy Mondelus  
    South Central – Samantha Kennedy  
    South - Monica Dawkins  
    Campus – Amy Simonne

The new officers assume their positions on following the NEAFCS Annual Session, October 3-6, 2006.

**Youth Committee** - Laura Royer – Written and oral report submitted.

One application was received for the 4-H Youth Development Award. The award will be presented at the 2006 EPAF Meeting.

**Audit Committee** - Danielle reported that Audrey Norman will assemble a committee to audit the books.

## **UNFINISHED BUSINESS**

**EPAF Update** – Gayle noted the following announcements for EPAF:

- Hospitality - Rooms 1159-1160
- Book changes
  - IFAS Bookstore – Salon G
  - Board Picture to be taken following this meeting
  - The IFAS Marketing Department wants a picture of each member to be used in promotional materials.
  - Monday dinner will be a plated dinner served at 6:30 p.m.
- Tuesday
  - 5:00 p.m. – Photos of all award recipients
- Wednesday
  - 9:00-10:00 a.m. – Refreshment Break – Capri Salon Area – downstairs from lobby
  - 9:00 a.m. – Poster Sessions – Capri Salon
  - ESP – Sable room area, Abstract by Salon
  - FACAA Abstracts– 10:00-12:00 – Salon 3 (Split with Tuesday abstracts)
  - 2:30 p.m. – Educational Tours Begin
- Thursday
  - Administrative Conference will conclude by 11:00 a.m., perhaps earlier.

**FEAFCS Website** – Samantha Kennedy – referred members to the website, [feafcs.ifas.ufl.edu](http://feafcs.ifas.ufl.edu), and encouraged them to visit and use the resources available.

## **NEW BUSINESS**

**NEAFCS Florida Delegation** - Betsy Crisp, Judy Corbus, Danielle Gordon, and Gayle Whitworth will serve as voting delegates at NEAFCS. Members attending the NEAFCS Annual Meeting will meet following the General Membership meeting today to finalize States Night Out plans.

## ***Simply Florida Marketing Campaign*** – Mary Beth Salisbury/Marketing Committee

The *Simply Florida* cookbook is at the printers and will be available to the counties by December 1.

Gayle reported that the cookbook is coming together; some changes have been made. Gayle will receive a draft copy to review page by page. She requested assistance with proofreaders September 20-22 in Brevard County. Mary Beth suggested that a section be faxed to the Northwest District counties to proof. Gayle said that that probably could be arranged.

Mary Beth shared that Mary Harrison shared with her the changes in technology that Mary foretold - CDs, debit cards, UPC codes. That information is the motivation to sell the cookbooks. Elaine shared that professional development opportunities will be available to members through the proceeds of the sale of the cookbooks. Celia Hill shared that the cookbook makes a great gift.

Elaine noted that the cookbook will promote Florida agriculture and we are requesting support from the other Associations.

Mary Beth encouraged members to promote the cookbook to everyone - hairdressers, etc.

Marketing packets were distributed to all members. The project objective is to sell 10,000 cookbooks to fully fund the Mary Harrison Professorship within eight months.

Julie England shared that she is doing a program, *Autumn Harvest*, and will promote the cookbook in conjunction with the program.

Members are encouraged to contact local hair salons, car washes, etc. to set out sample copies and order forms.

Chris Kilbride is the contact for ordering information – details are in the marketing packet. Mary Chernesky asked for clarification of the price: \$23 + \$5 S/H until 12/31/06. After 12/31, the price is \$25 + \$5 S/H.

Beth Shephard, marketing, reported that the lesson plans in the packet were modeled after Kentucky's plan; the lesson plans add an educational component for various venues that can be used to promote the cookbook. Lesson plans and recipes will be posted on the website.

Beth encouraged members to begin now establishing relationships with potential venues to market the cookbook when it is available and to explore venues such as fairs booths, etc. Some agent packets contain media contact lists.

Fliers will be put in NAE4-HA Meeting goody bags.

Cookbooks will be drop-shipped to a designated county office in each District:

Northwest - Jackson  
Northeast - Alachua  
Central- Citrus and Osceola  
South Central- Manatee  
South- Martin

Danielle thanked the Committee for their hard work.

**Florida Comprehensive Hurricane Damage Mitigation Program**

Kathleen Ruppert distributed a handout on the program and referred members to the website for more information; Additional information will be forthcoming in Spring, 2007.

Danielle reminded members to sign up to serve on FEAFCs Committees – sign-up sheets are located on the back table.

Carolyn Gregov also encouraged members to sign up to serve on an NEAFCS Task Force – sign-up sheets also are located on the back table. Applications are due by December 1, 2006.

Danielle thanked the Board Members for their support and Samantha Kennedy for her work in maintaining the FEAFCs website.

Gayle thanked Danielle for her hard work and presented her with a photo album.

Danielle thanked the Board and expressed support for Gayle's upcoming term of office.

**ADJOURN** 4:25 p.m.

Respectfully submitted,

*Judy Corbus*

Judy Corbus  
FEAFCS Secretary