FLORIDA EXTENSION ASSOCIATION OF FAMILY AND CONSUMER SCIENCES
General Membership Meeting
Tuesday, September 13, 2005

In Attendance: Elaine Courtney, Danielle Gordon, Beth Shephard, Gayle Whitworth, Marcy Krumbine, Nayda Torres, Joan Elmore, Brenda Marty-Jimenez, Chris Kilbride, Mary Sue Kennington, Mary Keith, Rita Law-McCumber, Brenda Williams, Judy Corbus, Meg McAlpine, Laura Royer, Nan Jensen, Donna Peacock, Sharon Treer, Mary Beth Salisbury, Maisie Ross, Mary Jo Oswald, Katherine Allen, Jackie Schrader, Carolyn Gregov, Michelle Adamski, Elaine Davis, Jo Shuford-Law, Betty Miller, Samantha Kennedy, Merry Taylor, Julie England, Bonnie Fauls, Stephanie Toelle, Mildred Melvin, Monica Bonsett, Terri Thompson, Jan Bennett, Denise Blanton, Diana Converse, Barbara Hughes, Mary Chernesky, Betsy Crisp, Celia Hill, Jacquelyn Gibson, Heidi Copeland, Anita McKinney, Lisa Leslie, Glinder Stephens, Monica Dawkins, Elizabeth Gorimani, Kathy Bryant, Diane Yates, Joanne Cooper, Marjorie Moore, Corien Heykoop, Linda Cook, Ada Medina-Solorzano

Welcome/Call to Order - President Elaine Courtney called the meeting to order at 1:38 p.m. and welcomed everyone. She noted the 2004-2005 FEAFCOS Annual Report containing all District and Committee reports.

Agenda Approval – Under “New Business,” Katrina News and Relief Efforts will be added.

Thought of the Day - Katherine Allen - “This Too Shall Pass” from Wisdom for the New Millennium by Claire Rainer.

Minutes & Correspondence - Danielle moved that we dispense with the reading of the minutes. The motion was seconded by Beth Shephard and passed.
Judy noted that a record of all correspondence received since the 2003 General Membership Meeting is available in the 2004-2005 FEAFCOS Annual Report. The following correspondence received since the Spring/Summer Board Meeting includes:

- A thank-you letter received from Mr. Bernard Dew, Sumter County Administrator, in acknowledgment of being selected to receive the 2005 FEAFCOS Friend of Extension Award.

Treasurer's Report - Chris Kilbride. Written and oral report submitted. The report was accepted as printed.
DISTRICT REPORTS


Northeast - Meg McAlpine - Written and oral report submitted. There are no new agents in Northeast District. Meg recognized all of the Northeast District agents.

Central - Laura Royer - Written and oral report submitted. Laura introduced new agents in the Central District: Julie England, Lake, and Cyndy Mondelus, Orange. She highlighted Pasco and Seminole Counties, as these were not included in the Annual Report, and recognized all of the Central District agents.

South Central - Marcy Krumbine - Written and oral report submitted. Marcy introduced new agents in the District: Samantha Kennedy, Manatee, and Elaine Davis, Pinellas. She recognized all of the South Central District agents and highlighted the District’s Living Well newsletter and the Sarasota County Extension Calendar.

South - Brenda Marty-Jimenez - Written and oral report submitted. Brenda recognized all of the South District agents. She introduced new agent Ada Medina-Solorzano, Palm Beach, and noted that Judy Wakefield retired this year.

Campus - Dr. Linda Bobroff - Written and oral report submitted. She submitted a separate report that was not published in the Annual Report. Two faculty positions have been released: Housing - 70% Extension, 30% Research; and Human Development - 70% Extension, 30% Teaching. Screening Committees are being formed; the Housing position will be filled as soon as a suitable candidate is identified. The Human Development position is slated to be filled by Summer, 2006.

Elaine thanked the District Directors for their reports and encouraged everyone to read the reports on the FEAFCS website for new program ideas.

COMMITTEE REPORTS

Finance - Chris Kilbride - Written and oral report submitted. Chris noted that the -0- in the FAEP Auction line item for 2005 Actual is due to no 2004 FAEP meeting. The vote on the 2006 proposed budget was postponed until discussion of New Business items. It was noted that discrepancies in the budget are due to the dates of the Association’s fiscal year and the overlapping of dues payments; some agents pay the following year’s dues before the close of the current fiscal year.

Public Affairs – Elaine Courtney. South Central District received a NEAFCS award to do their Living Well newsletter.
**PILD** – Danielle Gordon. Elaine Courtney, Celia Hill, and Susan Rachles attended PILD in Washington, DC. Danielle reported that they attended excellent workshops and that PILD is open to the entire membership. She encouraged everyone to attend and to seek professional development dollars to defray the cost. Elaine thanked Celia Hill for coordinating the PILD trip in the absence of a FEAFCS Past President, who was to have had this responsibility this year.

**Florida Association of Counties Conference** - Marcy Krumbine- Celia Hill coordinated the baskets, which have become well-known; attendees seek out the FEAFCS/Extension booth to register for the baskets. We have received a very good response from Conference attendees. EPAP currently is working on a unified display for 2006. The Florida Association of Counties is the professional organization for county government officials and their Annual Conference is an excellent networking opportunity with county government officials. There are plans to have a FEAFCS representative on the 2006 planning committee. This will be coordinated by Diann Douglas, incoming Vice President of Public Affairs.

**By-Laws/Handbook** - Danielle Gordon - Written report and oral report submitted. The 2003-2004 changes proposed changes were passed. With Executive Board approval, the By-Laws/Handbook Committee "cleaned up" grammatical and typographical errors so that each change would not have to be voted on individually by the membership. These corrections did not change the meaning of any part of the By-Laws.

Beth moved that the By-Laws changes be approved as printed in the *Annual Report*. The motion was seconded and passed, with one nay vote.

After the vote was taken, Cyndy Mondelus said that she did not receive the proposed changes prior to the meeting via e-mail due to problems with her e-mail. She requested that the vote be tabled until later in the meeting to allow time for her to review the proposed changes as published in the *Annual Report*. Since a unanimous vote is not required for passage of the motion and the vote had already been taken, the vote remained unchanged and was not tabled or retaken. Elaine asked Nayda for assistance regarding the e-mail issue. Nayda suggested that a listserv be established for FEAFCS membership. Elaine noted that members must use their Gatorlink account to send e-mails to the listserv. Elaine suggested that the District Directors verify e-mail addresses of FEAFCS members and new hires. Lisa Leslie moved that one e-mail distribution list be maintained by Nayda's office with input from the District Directors. The motion was seconded and passed.

**Member Resources** - Dorothy Lee. Written report submitted.

**Awards/Recognition** - Beth Shephard- Written and oral report submitted. She noted that we have 13 regional and national winners this year. This is almost half of all who submitted for awards. She encouraged everyone to submit for awards and referred the members to review the report for a list of awards for which they can apply. She is presenting an abstract on preparing awards packets and encouraged everyone to
attend.

**Professional Development** - Mary Keith - Written and oral report submitted. She noted that only two applicants applied for Professional Development grants. Dorothy Lee and Meg McAlpine each will receive $250. The Committee received more applicants than slots for abstract presentations. The Selection Committee underwent three rounds of voting to select the final presenters. Presenters were requested to turn in their abstracts if they had not already done so. Elaine referred members to review the *Annual Report* for professional development opportunities.

**Nominating Committee** - Elaine Courtney - Oral report submitted. She noted the incoming slate of officers:

President-Elect – Gayle Whitworth  
VP Public Affairs – Diann Douglas  
VP Awards & Recognition – Stephanie Toelle  
Treasurer – Chris Kilbride  
District Directors  
  Northwest – Joan Elmore  
  Northeast – Meg McAlpine  
  Central – Cyndy Mondelus  
  South Central – Marcy Krumbine  
  South – Monica Dawkins  
  Campus – Dr. Jo Turner

The new officers assume their positions on September 30, 2005.

**Issues Committee** - Monica Brinkley and Mary Sue Kennington – Oral report submitted. Elaine reported that there is discussion as to whether there is a need for the Issues Committee, as there is a Dean's Advisory Committee. It was noted that there may be issues that need to be addressed separately from the Dean’s Advisory Committee. Members should refer items and issues of concern to Mary Beth Salisbury, Issues Committee Chair.

**Youth Committee** - Rita Law-McCumber – Oral report submitted. Two applications were received for the 4-H Youth Development Award. Members were encouraged to apply.

**Audit Committee** - Elaine reported that Audrey Norman will assemble a committee to audit the books.

Elaine noted the FEAFCs website and thanked Lisa Leslie for maintaining the website. She encouraged members to bookmark the FEAFCs and NEAFCS websites.
UNFINISHED BUSINESS

EPAF Update

*Extension Professionals Associations of Florida* – The Board is comprised of the President-Elect, President, and Past-President of each Association. FEAFCs’ responsibilities include Brenda Rogers-Facilities Chair, and Nan Jensen-Conference Chair – Elaine thanked them for their service. The name change from FAEP to EPAF was due to issues related to taxes and because all of the required paperwork for registering the name had not submitted in a timely manner. Professional advice recommended that the name be changed and the paperwork be submitted.

Award photos will be at 6:00 p.m.

**Mary Harrison Distinguished Extension Professional Enhancement Award**

Nayda reported that two awards, $500 each, are being given out on Thursday, September 15, thanks to the support and approval of Dr. Arrington. The Award fund currently has a little over $40,000. It will be endowed at $100,000. Nayda encouraged members to submit Award applications. Mary Chernesky suggested that members enroll in a payroll deduction plan for the Award fund. A donation of $.50/day, $7.00/pay period would total $182.00/year. Payroll deduction enrollment forms were distributed and are available for those wishing to participate.

NEW BUSINESS

**4-H Youth and Family Initiative - Nayda Torres**

IFAS has selected this Initiative as the top Initiative for the coming year. $1.34 million has been requested for State faculty to be located at the RECs. Positions will be filled based on the actual amount of money to be received and on the results of listening sessions as needs were identified. State and county faculty are not allowed to contact legislators to "lobby" for the Initiative. Information sheets will be available at the 4-H Reception on September 14. Our lobbyists recommend that our constituents contact legislators while they are in their home offices this fall to encourage support for the Initiative. Also, members should enlist the assistance of large campaign supporters to contact legislators. Agents should meet in their county offices to identify "heavy hitters" and influential legislators to target. The funding for this Initiative in no way competes with Agriculture dollars or formula funding dollars.

In filling vacant FCS positions, not many applications are being received.

Nayda is encouraging District Directors to encourage applicants to obtain AAFCS certification. Applicants for nutrition-focused positions should have completed college courses in nutrition. No out-of-area applicants for FCS positions will be accepted.

**Economic Development Opportunity - COOKBOOK**

**Sponsorships - Brenda Williams** – The project is being duplicated from California, Ohio, and Kentucky. Samples of the Kentucky cookbook were available for review. Profit from the Kentucky project is approximately $75,000.
Layout/Design - Gayle Whitworth – The title is *Simply Florida*. The subtitle has not been finalized yet. The photo shoot for the cover is scheduled to begin on September 14.

Recipes - Joan Elmore- Guidelines for recipe submission were e-mailed recently. Packets also are available from Joan. Joan noted that Sandra Canales and Monica Dawkins are to be added to the Recipe Committee list. Members are asked to send their recipes to their District Committee representative. They should be sent electronically in Times New Roman, 12 pt. Font. Recipe Committee members are asked to e-mail a list of products produced in their district to Joan. Joan will forward the list to the listserv for distribution to FEAFC members. All recipes must be sent to the Committee by October 1. Volunteers are needed to prepare recipes to test and select. Recipes should be easy to read and all words spelled out – no abbreviations. Recipes also should be proofed by a proofreader.

Brenda Williams noted that the Cookbook is a joint marketing effort of FEAFCs and agricultural commodities. Chapter divisions may be purchased by sponsors to include information about the various commodities. Additional information will be posted on the FEAFC website. The Cookbook Committee needs to know about grower groups and commodity representatives. They may submit recipes but they must be in the required format to be included in the packet. The packet will include talking points and other information. The Cookbook is scheduled to go to press in Mid-January, 2006. Barbara Hughes asked that a tickler e-mail be sent via the listserv when new information is posted to the website.

Marketing- Mary Beth Salisbury- She is working to have our cookbook be designated as the State Fair cookbook. The profit is estimated to be between $50,000 and $100,000. The list price for the Kentucky book is $27.95. The projected kickoff date is the 2006 EPAF meeting, in time for gift-giving occasions.

Members are encouraged to think about businesses, cookbook owners, small shop owners, cookbook signings by the recipe submitters, county fairs, FCS meetings, friends, co-workers, family members, and cookbook collectors.

Linda Bobroff inquired about using recipes published in copyrighted cookbooks. Elaine said that they were told that recipes must be individually copyrighted or else they can be used. Cookbooks as a collection of recipes can be copyrighted. Submitters should modify their recipes before submitting.

Cookbook Budget - Katherine Allen moved that we add a $5,000 line item under “Expenses”; the motion was seconded by Joan Elmore. It was noted that the $5,000 will come from savings. The motion passed and the Budget was approved unanimously. Lisa Leslie inquired that if additional monies beyond the $5,000 were required, would additional monies be allocated? FEAFCs is contributing funds for start-up costs. Additional monies have been obtained from the Dean's Office.
Donations for Extension colleagues impacted by Hurricane Katrina were collected. Sharon Treen shared that FACAA is donating the proceeds of the auction to hurricane relief.

Marcy Krumbine expressed concern for the need of a balanced budget to be achieved either by increasing income or cutting expenses.

**NEAFCS**  
**September 25-28, Philadelphia, PA**  
**Florida Delegation** - Betty Miller and Jane Allen are the DSA winners. A total of 28 will be attending.

**States’ Night Out** - Elaine requested that all planning to attend should meet following the General Membership Meeting to discuss States' Night Out plans.

**Voting Delegates** - Jane Allen, Betty Miller, Danielle Gordon, Elaine Courtney

**Silent Auction**

**2006 Committee Sign-Up**  
2006 Committee Sign Up - Elaine encouraged everyone to sign up for a committee.

**ANNOUNCEMENTS**  
Elaine expressed appreciation to Nan Jensen for agreeing to fill a vacancy on the EPAF Board, which involved chairing the 2005 EPAF meeting. She also noted that Celia Hill chaired the PILD section for EPAF.

On behalf of the Association, Danielle presented a gift certificate for “an hour of rest and relaxation” at Slender Smiths Day Spa and Salon to Elaine in appreciation for her leadership of FEAFCFS this past year.

**ADJOURN** 3:45 p.m.

Respectfully submitted,

**Judy Corbus**

Judy Corbus  
FEAFCS Secretary