Florida Extension Association of Family & Consumer Sciences

Spring Executive Board Meeting
May 14, 2010
Gainesville, Florida

In attendance:
Samantha Kennedy, Stephanie Toelle, Nancy Gal, Meg McAlpine, Shelley Swenson, Dr. Michael Gutter, Judy Corbus, Cathy Rogers, Diann Douglas, Joy Borgman, and Kendra Zamojski.

Call to Order:
President Samantha Kennedy called the meeting to order at 10:02 AM (EDT) and welcomed everyone.

Roll Call:
Samantha Kennedy called attendance.

Thought for the Day:
Stephanie Toelle gave the thought of the day.

Agenda Approval:
Shelley Swenson made a motion to accept the Agenda as presented. Diann Douglas seconded the motion. Motion passed.

Approval of the Minutes:
Nancy Gal made a motion to accept the December 14, 2009 Board meeting minutes as sent. Michael Gutter seconded the motion. Motion passed.

Correspondence: Nancy Gal
Nancy Gal noted two correspondence items since the last Board meeting. The first item was a sympathy card sent to Mary Beth Salisbury on the passing of her father. The second item was receipt of a thank you card from Duska Dorschel in appreciation for honoring her retirement with a gift card.

Treasurer’s Report: Meg McAlpine
Written report submitted; oral report presented.

Meg presented the treasurer’s report which included the 2010 proposed budget and the actual 2010 budget from January 1 to April 30, 2010.

Some of the items highlighted were:
- 2010 proposed: income - $9,544.00; expenses - $9,537.00
- 2010 actual: income - $11,458.74; expenses - $9,118.05 (January 1 to April 30, 2010)
- Other Donations/Income: $50.00 in memory of Virginia Clark from Elaine Courtney; extra award reimbursement-remaining balance $160.00; and transfer of $1,926.77 from savings to checking for Cookbook payment.
- Cookbook expenses: $54 for stamps and $9.92 for Simply Florida website.
- Bank account balances as of 4/30/10: (Campus USA) Savings - $1,324.44 and (Wachovia) Checking - $7,144.47

**District Director’s Reports**

**Northwest:** Shelley Swenson  
Written report submitted; oral report presented.

**Northeast:** Cathy Rogers  
Written report submitted; oral report presented.

**Central:** Julie England (absent)  
Written report submitted.

**South Central:** Celia Hill (absent)  
Written report submitted.

**South:** Alicia Betancourt (absent)  
Written report submitted.

**Campus:** Dr. Michael Gutter  
Written report submitted; oral report presented.

Michael noted the new multi-state task force led by Mississippi Extension to provide outreach to families and businesses affected by the Gulf oil spill.

Michael shared that Dr. Torres recently had hip surgery and is recovering well.

**Advisor’s Comments:** Dr. Nayda Torres (absent)

**COMMITTEE REPORTS**

**Finance:** Meg McAlpine  
Meg noted there are 81 paid members: 80 State and National and one State only. This represents six more members than proposed.

**Bylaws/Handbook:** Stephanie Toelle  
Stephanie noted that the committee had reviewed the By-laws changes Samantha had proposed at the 2009 membership meeting. The committee has prepared a written report of proposed recommendations including minor editorial changes for membership review and voting. Below are the major recommendations included in the report.

- due date for annual membership dues from December 31st to December 15th
- the number of delegates reduced from four to three, budgeted to attend the Joint Council of Extension Professionals Regional Workshop
- reduced the gift amount for retirement for $50 to $25
- broadened Death sections, items 1 and 2
- recipients of the DSA, Extension Educator of the Year, and Continued Excellence awards will receive certificates rather than plaques
- adjust current guidelines for EPAF abstract submission to better align with the EPAF abstract committee procedures

Public Affairs: Joy Borgman
Written report submitted; oral report presented.

Joy discussed the on-going preparations for the June 29 – July 2, 2010 Florida Association of Counties Meeting which included requests for volunteers to work the booth and additional items for the two baskets.

Diann expressed the importance of our presence at this event and provided details about the set-up of our booth last year and to make sure we have our two banners displayed.

Michael offered to provide educational give-aways which he will ship to Joy.

Member Resources: Laura Royer (absent)
No report submitted.

Awards/Recognition: Karen Headlee (absent)
Written report submitted.

- An e-mail sent by Karen to Samantha proposed the possibility of providing team para-professional awards. Currently, the only recognition is for an individual and that is for mileage to attend EPAF.
- Members discussed and decided to maintain the one award to keep in line with National.
  Shelly commented that there are many Family Nutrition program teams doing great work and we should consider this in the future if funds are available.
- Samantha suggested reconsidering this possibility when Stephanie takes office as President.

Professional Development: Judy Corbus
Written report submitted; oral report presented.

Judy explained that there are a minimum of 13 slots per association for abstracts at EPAF plus extra slots for others that qualify. She also noted the quick turnaround for EPAF abstract submissions this year. They would be announced mid-May and are due June 4, 2010.

There is only one $100 Professional Development Grant available this year.
Nominating Committee: Melanie Thomas (absent)
Samantha Kennedy provided an oral report. She prepared the ballot and voting will close today at 5:00 PM. As of the morning of May 13th, 56 members had voted. The results will be sent to Stephanie because Melanie is on the ballot.

Youth Committee: Wendy Lynch (absent)
- No report submitted.

UNFINISHED/OLD BUSINESS

Simply Florida Cookbook: Samantha Kennedy
- We received the first of three installments of $4800 from the Florida Association of Extension 4-H Agents for purchase of 1200 Simply Florida Cookbooks. The money was sent to the cookbook publisher as final payment of the debt.
- According to payment records we will be receiving a $57 refund.
- From this point forward, all cookbook sales will go directly into savings to repay the $7,000 we withdrew previously as payment toward the cookbook debt.
- The current cookbook price is $20.00.

2010 FEAFCFS Budget Vote: Samantha Kennedy
- The 2010 proposed budget was passed by the membership in January 2010.

NEW BUSINESS

2010-2011 Board Vote: Samantha Kennedy and Stephanie Toelle
- Samantha explained that Stephanie will tally the votes and Wendy Lynch will confirm the results.

Friend of Extension and Specialist Award: Samantha Kennedy
- Carolyn Wyatt is responsible for the Friend of Extension and Specialist Awards which were due early May. There are a few nominations.
- Diann commented that there are some specialists that are not members which disqualifies them for recognition of this award. Samantha and Stephanie added that we should encourage membership since there are only five specialists including Dr. Torres that are members. Stephanie questioned the membership benefits for specialists, which basically includes awards recognition and abstract participation at EPAF. Members questioned specialist membership in the other associations.
- Michael suggested that county faculty encourage their specialists to join.
- Samantha suggested that the new Vice-President of Member Resources officially invite the specialists to the next membership meeting and to join the association.
- Michael mentioned the possibility of graduate student membership. Stephanie noted that it states in Article 3 of the By-Laws that members must be an employee. Diann suggested creating a student membership section. Samantha suggested this recommendation be revisited when Stephanie takes office and the member resources committee can review the By-Laws.
NEAFCS Living Well Resource Book: Samantha Kennedy
- Samantha reminded members that we should not be involved in the promotion of this resource book until we have sold our cookbooks. However, she made note that it is available and provided written information of the book.

JCEP Southern Regional Workshop: Samantha Kennedy
- Samantha shared that the most important of the workshop was the section on “Balancing Work and Family.”
- There is one person designated to attend this meeting which is budgeted at $550.00.

PILD (Arlington, VA): Stephanie Toelle and Diann Douglas
- Stephanie and Diann both expressed appreciation for the quality of the conference especially the “D.C. Kitchen Director” speaker, marketing strategies, information on NIFA initiatives, and discussion of pre-conference sessions for the upcoming National meeting.

Florida Association of Counties: Samantha Kennedy
- This item was discussed by Joy Borgman and members and is listed under Public Affairs.

Other Items: Shelly Swenson
- Shelly voiced her concern that our profession is not well marketed and potential students are not aware of the many opportunities it provides. Michael shared that FYCS already has a career day that focuses on “outreach” and “service oriented” careers.
- Members agreed and shared some ideas that could be implemented within our Association and the FYCS department at the University of Florida. One suggestion was to encourage FYCS students to complete internships at county offices. The other idea was to have a greater presence at the National and Florida Associations of Family and Consumer Sciences meetings to promote Extension as a profession.
- Michael suggested Elluminate training with FCS teachers to share what Extension has to offer.
- Samantha and Judy serve on the board of the Florida Association of Family and Consumer Sciences and offered to bring up this issue for discussion at the next meeting.
- Samantha also requested the Vice-President of Public Affairs to take up this issue in committee.

Announcements

Fall Board Meeting – Set Polycom date (week prior to EPAF)
NEAFCS – Portland, Maine

With no further business, Michael Gutter motioned to adjourn the meeting. Diann seconded the motion. Motion passed.

Meeting adjourned at 11:40 AM
Respectfully submitted,

Nancy Gal, FEAFCS Secretary

**Upcoming Dates:**

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<thead>
<tr>
<th>Date Range</th>
<th>Event Information</th>
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<tbody>
<tr>
<td>June 29-July 2, 2010</td>
<td>FL Assoc. of Counties—Tampa, FL</td>
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<tr>
<td>August 30-Sept. 2, 2010</td>
<td>EPAF—Lake Buena Vista, FL</td>
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<td>September 20-24, 2010</td>
<td>NEAFCS—Portland, ME</td>
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<td>October 19-21, 2010</td>
<td>Sunbelt Ag Expo—Moultrie, GA</td>
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